AACAP 2019

66th Annual Meeting

Oct 14–19 Chicago, IL
Hyatt Regency Chicago

Be a hero!

Exhibit Dates: October 16–18, 2019

Invitation to Sponsor
Dear Friends and Supporters,

I hope you’ll be able to join the American Academy of Child and Adolescent Psychiatry (AACAP) at its 66th Annual Meeting in Chicago, Illinois, on October 14–19, 2019. AACAP's Annual Meeting is an opportunity for professionals in the field of children's mental health to join together, learn, collaborate, and debate. I am pleased to share the enclosed Annual Meeting Invitation to Sponsor for your review and consideration.

While AACAP’s membership consists of 9,400 members from and across the US and 60 countries, AACAP’s Annual Meeting has grown to become a preeminent international gathering for our members, psychiatrists from other specialties, pediatricians, and allied mental health professionals.

Chicago is a world class city, filled with history and grandeur. When we welcome over 4,000 anticipated attendees this year, we look forward to the bustle and energy from the Windy City reflected in our meeting's programming. We received the highest number of Call for Papers submissions to date in 2019, and expect the program to be diverse, balanced, and of high-quality.

The Annual Meeting is an excellent place to hear from experts on the latest developments, newest techniques, and best practices in child and adolescent psychiatric patient care. As you review the enclosed materials and consider the opportunities to support the meeting, we hope you see the power to bridge, build, and boost the effectiveness of your company’s brand and marketing budget.

We are ready to work with you to help you select a sponsorship package that will exceed your brand, revenue, and philanthropic goals. We are confident that by sponsoring AACAP's Annual Meeting, your company will be in the best position to engage with stakeholders and customers.

I look forward to welcoming you in Chicago!

Sincerely,

Heidi B. Fordi, CAE
Executive Director
AACAP

For more information, contact AACAP’s Development Department by phone at 202.966.7300 ext. 113 or by email at development@aacap.org
AACAP has a 66-year history of improving the lives of children and adolescents living with mental illnesses.

our focus

AACAP is:

- Research-Driven
- Treatment-Focused
- Child and Adolescent-Centered

Our Mission:
The mission of the American Academy of Child and Adolescent Psychiatry is to promote the healthy development of children, adolescents, and families through advocacy, education, and research, and to meet the professional needs of child and adolescent psychiatrists throughout their careers.

Why Children Need You:

1 in 5
13%–20% of US children—nearly 1 in 5—have a mental, emotional, or behavioral disorder in a given year.

75%
75% of all lifetime cases of mental illness begin by age 24.

20%
Only about 20% of children with mental, emotional, or behavioral disorders receive care from a specialized mental health care provider.

70%
More than 4,000 youth die by suicide annually, yet experts believe nearly 70% are preventable.

50%
50% of all lifetime cases of mental illness are diagnosed by age 14.

15%
Nearly 15% of students age 14 and older with mental illness drop out of high school (the highest rate of any disability group).

How You Benefit:

- Network and grow connections with attendees with a complimentary registration and invitation to our exclusive President’s Reception
- Position your brand uniquely with access to more than 4,000 child and adolescent psychiatrists
- Influence key decision makers at more than 120 academic institutions and 100 hospital-based child psychiatry programs
- Reinforce your marketing mix with onsite and online recognition of your organization on AACAP’s website
- Interact with child and adolescent psychiatrists from diverse practice settings

As a sponsor you will:

Build
Maximize your brand and visibility by making the 66th Annual Meeting part of your corporate marketing strategy.

Bridge
AACAP’s 66th Annual Meeting is your opportunity to connect face-to-face with an engaged, informed, and motivated audience.

Boost
We will promote your sponsorship before, during, and after the meeting using a multi-channel platform that includes online, print, mobile, and digital messaging.

To learn more, email development@aacap.org
# Sponsorship Levels

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Registration &amp; Invitations</th>
<th>Recognition &amp; Signage</th>
<th>Advertising</th>
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</thead>
<tbody>
<tr>
<td><strong>$100,000</strong></td>
<td>6 complimentary Annual Meeting general registrations</td>
<td>Premium recognition as a supporter of AACAP’s Wifi network in the meeting space at the Hyatt Regency Chicago</td>
<td>3 full-page ads in an upcoming issue of AACAP News, viewed by more than 9,200 and available online and in print</td>
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<td>5 invitations to the Sponsorship Roundtable held at the Annual Meeting</td>
<td>Prominent recognition at Annual Meeting Registration, the Welcome Reception, and the Karl Menninger, MD Plenary</td>
<td>1 full-page ad in the Exhibits Guide, distributed to all meeting attendees</td>
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<td>6 invitations to the President’s Reception with AACAP leaders and prominent donors</td>
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<td><strong>$75,000</strong></td>
<td>5 complimentary Annual Meeting general registrations</td>
<td>Prominent recognition at Annual Meeting Registration, the Welcome Reception, and the Karl Menninger, MD Plenary</td>
<td>2 full-page ads in an issue of AACAP News, viewed by more than 9,200 and available online and in print</td>
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<td>4 invitations to the Sponsorship Roundtable held at the Annual Meeting</td>
<td>Prominent recognition at five Charging Stations throughout the meeting space at the Hyatt Regency Chicago</td>
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additional benefits

All Sponsors are entitled to the following additional benefits:

• Company name listed on a welcome flyer placed in attendee registration bags
• Company name listed on AACAP App—accessible to all registered attendees
• Recognition as a sponsor on the AACAP website and on an eight-foot sign in the Exhibit Hall
• One free job posting on AACAP’s JobSource

Recognition in select AACAP publications including:

• Annual Meeting Registration Magazine—used to widely promote the Annual Meeting.
• Annual Meeting Program Book—distributed to all Annual Meeting attendees.
• Annual Meeting Exhibits Guide—distributed to all Annual Meeting attendees.
• Honors Book—distributed to key AACAP stakeholders.
• AACAP Annual Report—distributed to key AACAP stakeholders.

additional sponsorship opportunities

Charging Stations
Sponsor AACAP Charging Stations and be a hero to attendees looking to charge their mobile device(s).

Sponsor Rate: $2,000 per station
(12 stations available)

Hand Sanitizer Stations
Sponsor a hand sanitizer station(s) on the show floor and at Registration. AACAP’s Annual Meeting is all about networking so attendees will appreciate access to these stations placed in high traffic areas.

Sponsor Rate: $1,000 per station
(12 stations available)

Headshot Booth
Sponsor a Headshot Booth on the show floor next to your own booth! Attendees will have the opportunity to receive a complimentary headshot taken by a professional photographer. At the end of the day, participants will leave with a flash drive of their photos with your company’s name on it.

Sponsor Rate: $16,000

To learn more, email development@aacap.org
BE A HERO
for Children’s Mental Health!

Invest Today!

For general information, to design a sponsorship to your specific needs, or to learn more about pricing options on Sponsorship/Exhibit combination packages, contact AACAP’s Development Department via email at development@aacap.org or by phone at 202.966.7300 ext. 113.