



## Social Media Toolkit #AACAPLC25

AACAP offers sample posts to help you quickly post and promote your efforts during the Legislative Conference. Feel free to use it as you like. You are welcome to adjust the language and customize your posts to stay true to your voice.

[Congressional X accounts](#) | Find your Members of U.S. Congress Social Media Contacts with this [guide](#).

### Hashtags to Use

#AACAPLC25  
#ChildMentalHealth  
#ChildrensMentalHealthWeek  
#YouthMentalHealth  
#protectmedicaid  
#MentalHealthEquity  
#mentalhealthmatters  
#MentalHealthAdvocacy  
#mentalhealthawarenessmonth

### X Accounts of Allied Groups

@AACAPAdvocacy  
@AmerAcadPeds  
@APAPsychiatric  
@hospitals4kids  
@CAP\_MSR  
@AmerMedicalAssn  
@NAMIMASS  
@NIH  
@NIMHgov  
@PsychiatricNews

### Sample X Content:

It's [#ChildrensMentalHealthWeek](#) of Action, and I'm here on The Hill to call on [@\[insert your legislator's handle\]](#) and all of Congress to protect Medicaid and protect mental health coverage for children [#AACAPLC25](#)

Proud to be on the Hill with fellow [#CAPs](#) to advocate for [#Medicaid](#) funding and protect access to child and adolescent mental healthcare [#AACAPLC25](#)

Thank you [@RepSalinas](#) for welcoming [@AACAP](#) and my fellow [#CAPs](#) and advocates as we work to address the critical shortage of child and adolescent psychiatrists in this country. [#AACAPLC25](#)

Congratulations to [@AACAP's](#) Congressional Champion Award recipient [@RepBarragan](#). We are so grateful for your support and work to advance access to child and adolescent mental healthcare [#AACAPLC25](#) [#mentalhealthmatters](#)



The current proposed cuts to [#Medicaid](#) jeopardize the mental health coverage and care for millions of children. [@\[insert your legislators' handles\]](#) I am calling on you as a constituent and medical professional to [#protectMedicaid](#) and support medicine.

The US is experiencing a critical shortage of child and adolescent psychiatrists. We MUST support those looking to pursue a career as a [#CAP](#) to meet the needs of America's youth [#AACAPLC25](#) [#mentalhealthweekofaction](#)

Ask your Senators and Representative to fully fund [#Medicaid](#) TODAY! Current proposals risk further reducing access to mental health care. [#protectMedicaid](#) [#childrensmentalhealthweek](#) [#AACAPLC25](#)

Excited to be on the Hill advocating for the next generation of [#CAPs](#) and for the mental health care of America's children [#AACAPLC25](#)

We are on the Hill today to remind our legislators that WE are the medical experts and members should turn to us when looking to advocate on children's mental health and the use of evidence-based care. [#AACAPLC25](#)

### Sample LinkedIn Content

Today, I have the honor of joining fellow child and adolescent psychiatrists and children's mental health advocates on Capitol Hill to call on our legislators to protect Medicaid and support medicine.

[\[Insert any photos you have of the day\]](#)

The United States is facing a critical shortage of child and adolescent psychiatrists. Today, I am at Capitol Hill, alongside fellow CAPs, to advocate for the children, families, and communities we serve.

[\[Insert any photos you have of the day\]](#)